ORANGE WATER AND SEWER AUTHORITY

A public, non-profit agency providing water, sewer and reclaimed water services to the Carrboro-Chapel Hill community.

MEETING SUMMARY
COMMUNITY ENGAGEMENT COMMITTEE
May 29, 2014 at 5:15 PM in the OWASA Boardroom

Committee Members present:	Steve Dear, Chair; Terri Buckner, Will Raymond, Alan Rimer (Ex-Officio)
Board Members present:	Amy Witsil
Staff:	Ed Kerwin; Stephen Winters, CPA; Patrick Davis; Greg Feller
Citizens:	None

1. **Responses to survey of metropolitan water utilities regarding community engagement and affordability outreach**

The Committee agreed that the survey did not indicate any consensus regarding best practices for affordability outreach or what the best form of social media is for the utilities responding to the survey. After discussion, the Committee asked staff to prepare a report on examples of how other utilities are using different forms of social media, the pros and cons, etc. including Catawba County's use of Facebook with Geographic Information System links. Staff plans to report to the Committee at its next meeting (July 10th).

The Committee and staff also briefly discussed the excellent format of San Diego County's website.

2. **Brief report on staff's plans for June 16, 2014 kick-off meeting with staff from organizations that may be partners in OWASA's pilot program for affordability outreach**

Patrick Davis presented a one-page summary of objectives for the meeting, a list of organizations which plan to participate and their suggestions to date. Staff will revise the summary based on the Committee's feedback, and invite some additional organizations to the kick-off meeting. The scope and timing of the Committee's future work will be shaped by the outcome of the Board and staff discussions regarding the proposed charters and associated timetables.

3. **Update on Strategic Plan**

Ed Kerwin provided an update on staff's work to draft charters and timetables for the major initiatives in the Strategic Plan, and some other major initiatives that are not included in the plan.

4. **Next meeting**

The Committee's next meeting will be Thursday, July 10, 2014 at 5:30 PM in the Boardroom.

The meeting adjourned at 6:30 PM.

Summary prepared by:

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